

FACTS	WHAT DOES RIVERFRONT FEDERAL CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?	1
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	2
What?	The types of personal information we collect and share depend on the accounts or services you have with us. This information can include: <ul style="list-style-type: none"> • Name, address, Social Security Number, and income • Account balances and payment history • Credit history and credit scores 	3
How?	All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons Riverfront Federal Credit Union chooses to share; and whether you can limit this sharing.	4

Reasons we can share your personal information	Does Riverfront Federal Credit Union share?	Can you limit this sharing?
For our everyday business purposes — such as to process your transactions, maintain the account(s) you have with us, respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes —to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes —information about your transactions and experiences	No	We do not share
For our affiliates' everyday business purposes —information about your creditworthiness	No	We do not share
For non-affiliates to market to you	No	We do not share

Questions?	• Call 800-451-3477 and select menu option to speak with a financial services representative or visit us online at www.RiverfrontFCU.org/privacy.asp	7
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Our Privacy Notice

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Reading, PA 19602
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TF: 800-451-3477
www.RiverfrontFCU.org

Who We Are 8

Who is providing this notice?	Riverfront Federal Credit Union
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What We Do 9

How does Riverfront Federal Credit Union protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards, secured files and buildings, procedural safeguards and safe record storage. We will continue to review and modify our security controls in the future to deal with changes in products, services and technology.
How does Riverfront Federal Credit Union collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none">• open an account• apply for a loan• use your credit or debit card• pay your bills• make deposits to or withdrawals from the accounts you have with us We also collect your personal information from others, including credit bureaus or other companies.
Why can't I limit all sharing?	Federal law only gives you the right to limit: <ul style="list-style-type: none">• sharing for affiliates' everyday business purposes—information about your creditworthiness• affiliates from using your information to market to you• sharing for non-affiliates to market to you State laws and individual companies may give you additional rights to limit sharing.

Definitions 10

Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none">• <i>Riverfront Federal Credit Union has no affiliates.</i>
Non-affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none">• <i>Riverfront Federal Credit Union does not share with non-affiliates so they can market to you.</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none">• <i>Our joint marketing partners include categories of companies such as insurance companies, credit card companies and other financial service providers.</i>